



EAST GIPPSLAND CATCHMENT MANAGEMENT AUTHORITY

Media Release

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Free workshop to boost video skills

Boost your video skills with a free workshop run by a professional media trainer in Lakes Entrance on Thursday 16 June.

The skills workshop, led by Drift Media, is an initiative of East Gippsland Regional Landcare to inspire those who might consider entering the Victorian Landcare 30 Years Short Video Competition. Regional Landcare Coordinator, Amanda Bartkowski, said that the competition and workshops are open to all ages. "It's a great chance to get some skills you can use personally or for other groups you might also be involved with," she said. "You don't have to be a Landcare member to enter the competition or attend the workshop. And you don't even have to enter the competition if you attend the workshop – although we think you will realise just how easy it is and get inspired."

The workshop will cover how to tell stories digitally, including: interview technique, production tips and tricks, pre-production planning, story and plot, camera-handling, lighting, composition, and audio. Even the most basic smartphones these days can produce video good enough to use digitally. There will be a second workshop available in July to assist with editing and finishing the video.

The three Landcare networks across East Gippsland have joined forces for the Short Video Competition, to highlight the success stories and achievements of Landcare over the years. The East Gippsland Landcare Network Inc., Far East Victorian Landcare Inc. and the Snowy River Interstate Landcare Committee, along with Landcare Victoria, have called for entries across all ages, individuals and groups, to help record and share their stories.

Entry to the competition is free and open to everyone. You don't have to be a member of a Landcare group, although your story must reflect Landcare values and address one of the categories listed below:

- Landcare Legends – tell the history of notable local Landcare figures
- Innovation – new ideas and approaches
- Farming Flair – sustainable approaches to agriculture
- Group Gossip – history and tales from a Landcare group perspective
- A Youth Perspective (13-18 years) – open theme reflecting Landcare values
- A Youth Perspective (under 13 years old) – open theme reflecting Landcare values

Each video should be no more than 3min, and can be in any style. Some ideas include: an interview, documentary, music video, news story, a television advertisement, photos and voiceover. Entries close on 25 July.

For the Lakes Entrance workshop, bring your iPad, tablet, camera or even smartphone, and there are some to borrow on the day. The workshop is at the Lakes Entrance Mechanics Hall (next to the Library) and all meals are included. Places are limited, so please call or email to book your place: abartkowski@egcma.com.au or (03)51503581.

Competition details and entry forms are available at: <http://www.egcma.com.au/what-we-do/346/> or through Amanda Bartkowski, tel: 51 503581.

Winners will be announced at the Landcare 30th Anniversary Celebration Dinner on 10 September in Lakes Entrance.

Caption: Attendees enjoying a previous video skills workshop, similar to the one being held on Thursday 16 June Lakes Entrance.

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For more information:

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