



EAST GIPPSLAND CATCHMENT MANAGEMENT AUTHORITY

Media Release

17 May 2016

Video competition to celebrate Landcare turning 30

Bring out your tablet, camera or even your smartphone, and get ready to help Landcare in Victoria celebrate turning 30 in 2016. The three Landcare networks across East Gippsland are joining forces for a Short Video Competition, to highlight the success stories and achievements of Landcare across the years.

The grass-roots organisation celebrates 30 years in Victoria, having successfully delivered thousands of projects that protect, restore and sustainably manage Australia's natural environment and its productivity.

The East Gippsland Landcare Network Inc., Far East Victorian Landcare Inc. and the Snowy River Interstate Landcare Committee, along with Landcare Victoria, have called for entries across all ages, individuals and groups, to help record and share their stories.

Entry is free and open to everyone. You don't have to be a member of a Landcare group, although your story must reflect Landcare values and address one of the topics offered presented. There are six categories to choose from:

- Landcare Legends – tell the history of notable local Landcare figures
- Innovation – new ideas and approaches
- Farming Flair – sustainable approaches to agriculture
- Group Gossip – history and tales from a Landcare group perspective
- A Youth Perspective (13-18 years) – open theme reflecting Landcare values
- A Youth Perspective (under 13 years old) – open theme reflecting Landcare values

Each video should be no more than 3min, and can be in any style. Some ideas include: an interview, documentary, music video, news story, a television advertisement, photos and voiceover. Entries close on 25 July.

Participants will have the opportunity to attend two video workshops run by Drift Media for ideas on how to prepare a story, shooting footage and the editing process. Please register for the first, to be held on Thursday 16 June in Lakes Entrance. The second will be held in July to focus on editing and finishing the videos.

Competition details and entry forms are available at: <http://www.egcma.com.au/what-we-do/346/> or through Amanda Bartkowski, tel: 51 503581 or write to EGCMA, PO Box 1012, 574 Main Street, Bairnsdale 3895.

Winners will be announced at the Landcare 30th Anniversary Celebration Dinner on September 10th in Lakes Entrance.

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